Appendix B2

Valentina Cenic

From:	
Sent:	
То:	
Cc:	
	ahill053
Subject:	

Dear Sir/Madam

Application 070391 - 22 King Street / 1a New Walk

We wish to record our objection to the above application on the following grounds:

- Location: the premises will be in close proximity to Revolution, The Pub, The King's
 Head and Sloanes already crowded drinking venues. Those whose entrances are on
 New Walk encourage the use of this part of the thoroughfare for alfresco alcohol
 consumption. To grant a licence for additional premises for the sale of alcohol seems
 to us to be an over-concentration of supply in a very small area.
- Street drinking, anti-social behaviour and noise: there is an oversupply of convenience stores in the area around King Street, Belvoir Street and Market Street. It is well-known that such stores are the main suppliers of alcohol to street drinkers and pre-loaders. The New Walk area is designated as an alcohol-free zone yet street drinking persists particularly in the area outside Remy's, the Job Centre (which is opposite the premises occupied by the applicant) as well as on the steps and in the grounds of Holy Cross Church. If the application were accepted the already high level of noise and anti-social behaviour from street drinkers would be increased to intolerable levels for local residents and businesses.
- Litter: There is already a high level of littering along New Walk and it is particularly
 noticeable in the stretch from Park Street to King Street. An additional convenience
 store on this part of New Walk will undoubtedly add to this with bottles, cans, broken
 glass and vomit.

New Walk is widely regarded and much loved as one of Leicester's prime conservation areas. At weekends and during school holidays it is a place for families to relax and enjoy an historic and fascinating part of the city. Residents and business owners in this area have been greatly heartened by the prospect of the regeneration of the New Walk Centre site.

It seems to us that this is an opportunity to re-invest in an area that has been overlooked for too long. The application to sell alcohol from the kind of store being proposed seems to us to be incompatible with the emerging vision for this part of the city.

If the application is referred to the Licensing Committee for consideration we would be grateful for the opportunity to attend in order to provide further details of our objection.

Yours faithfully



